



RIDE WITH THE INDIAN NATION!

**Indian Motorcycle Charlotte Has
A Fantastic Selection of Highly
Prized 2010 & 2011 Indian
Chiefs**



JULY 2011---It's been almost three years since we opened the doors of our award-winning dealership and we've not only survived, but done very well in extremely difficult economic times. And we're very pleased that Indian Motorcycle Charlotte continues to be the World's Leading Indian Motorcycle Dealer and you can expect even more good news in the future.

As you know, Polaris Industries (makers of Victory motorcycles) acquired Indian Motorcycle company in mid-April. That's great news for all Indian fans, but change is inevitable. Indian Motorcycle production at Kings Mountain NC has ended. That means that all spectacular 2009-1011 Indian Chiefs are quite rare and will likely hold their value extremely well far into the future. So there's no reason to wait!

Why buy now? Consider that 3+ years went into

redesigning and re-engineering every single element of the Indian Chief before the 2009s were built and introduced. So all current Indian Chiefs are already premium machines, loaded with contemporary technology while maintaining the classic beauty of legendary Indians.

At this writing, the production schedule for the 2012 model year "Polaris" Indian Chiefs is unclear, but they will not be available until late December or January at the earliest. We also have it on good authority that the price points for the various Indian models are expected to remain about the same. (We'll let you know when we know more.)

What we do know is that--right now--Indian Motorcycle Charlotte has a wonderful, eye-popping selection of 2010 & 2011 Indian Chiefs and hundreds of accessories to make your Indian dream come alive. Stop dreaming and start riding. There has never been a better time to join the Indian Nation.

Low financing rates and terms to 84 months can have you swinging that leg over faster than you ever thought possible. Stop in soon and view our entire collection. We'd be happy to discuss how we can help you achieve your dream.

Our goal has always been to deliver exceptional

customer service and make you a customer for life. You can count on us to be with you every step of the way. As we often say, "Once you get your hands on an Indian, you'll never let go."

Hope to see you soon!

Mark Moses - Owner & General Manager

**FIRE UP YOUR
FACTORY FRESH,
BRAND NEW INDIAN
CHIEF & GET
ROLLING!!**

**Immediate Delivery On All 2010-
2011 Indian Chiefs -- Classics,
Vintages, and Very Limited
Edition Blackhawk & Dark Horse
Models**



The last North Carolina-born Indian Chiefs are not far from their place-of-birth here at Indian Motorcycle Charlotte. Since we were only 20 miles down the road from the Kings Mountain factory, we had an opportunity to adopt the most beautiful and powerful of the final production.

These are all spectacular machines in their own right, waiting for that perfect someone. Each has Indian's ground-pounding 105 cubic inch PowerPlus V-Twin with sequential closed-loop fuel injection, 6-speed Baker transmission and massive Brembo brakes, ready to sweep you off your feet.

All these Indian Chiefs are destined to maintain their value since production numbers are very

limited and there won't be any more NC-produced motorcycles with this level of classic beauty and state-of-the art technology.

Once they're gone they're gone. Visit us soon and see how easily your dream can become reality. Open every Tuesday through Saturday to help you follow your passion and change your life.

OWN THE RAREST INDIANS OF ALL!

**Act Fast! Only A Few Examples
Remain of The Groundbreaking
Blackhawk and Dark Horse.**



These ultra limited edition Indian Chiefs are sure to be among the most sought-after Indian Chief models in coming years, but you can capture yours right now at Indian Motorcycle Charlotte.

You must see them in person to understand their incredible power and presence. Art lovers rejoice! The art-deco inspired 2011 Indian Chief Blackhawk is available in two different color schemes and we have only a few of each in stock. Starting at just \$29,999, it's a great work of art at a very affordable price. These are the very last of a very limited edition breed. Add one to your valuable collection.

The attitude-rich Indian Chief Dark Horse has seen the end of production, but not of its menacing reign. Produced for only two years and starting at just \$27,999, we have several examples for you to consider. If you're comfortable with making a brash, bold personal statement, the Dark Horse was made for you.

Both models are extremely rare and we are fortunate to be able to offer you stunning examples of these incredible Indian Chiefs. We have terms to 84 months and can ship anywhere. Call us at 704-879-4560 to brighten your future!



FABULOUS PRE-OWNED INDIANS

Check Out These Classic Indian Beauties, Just Acquired By Indian Motorcycle Charlotte

1999 Indian Chief



\$14,500.00, 3,201 miles, We've been looking all over the country for good used Gilroy-era Chiefs and

2009 Indian Chief Vintage



\$27,995.00, 6,984 miles, Just traded in on a new 2011, this is a great chance to own a

are excited to offer this excellent beauty. In fact, we just finished giving this bike a complete inspection and service. We repainted the front and rear fenders to address some minor nicks and added the rear fender mounting support upgrade at the same time. It's now in near-mint condition. With only 3,200 actual miles, this 1999 Classic Chief is sure to bring you many miles of smiles. As you already know, these bikes are super rare and impossible to find in this condition. Do not wait! FYI, this bike was celebrity owned. We usually sell these bikes in just hours...hurry! Call Mark at 704-879-4560 for a private showing or stop in anytime, Tuesday thru Saturday.

Chief Vintage for thousands less than new. With only 6984 miles, this Chief is just getting broken in and presents a great opportunity just for you. Red/Cream is the #1 selling color combination! This bike has thousands in options including Painted Caliper Covers, Exhaust upgrade, Highway Bar Leather, Passenger Backrest w/Luggage Rack, Chrome Dash, Leather Dash Bib, Highway Pegs, Warbonnet Air Cleaner Cover, Clutch Cover and Arrow Shift Linkage. All of the right parts on the 'right' bike. We can ship anywhere, finance up to 72 months and provide an extended service contract. Contact us today to talk about how to make this rare Chief

your own.



Indian Motorcycle Charlotte News Briefs

Plan to join us on the 18th Annual "Trail of Tears" Ride starting from Chattanooga on September 17th. For details visit

www.trailoftears-remembrance.org or call 1-

877-868-8747. We're a sponsor and we're riding. More details next month. .

We have only one 2009 Indian Chief remaining. Is it yours? . Over 200 parts and accessories in stock for your Indian. Installation always available. . Friend of Indian Motorcycle Charlotte,



NASCAR champion Ron Hornaday is currently 3rd in the Camping World Truck Series standings. Go Ron! . The best time to buy a new Indian Chief is right now! Our selection is great, but they won't be any more brand new ones for a while. Visit us soon at I-85 - Exit 22 and see why we're the world's #1 dealer. Look forward to seeing you!





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