

INDIAN
MOTORCYCLE
CHARLOTTE



FLAGSHIP NEWS



AMERICA'S FIRST & THE WORLD'S FINEST INDIAN DEALER

YEAR END SAVINGS START NOW!

Factory Incentives Are Bigger & Better Than Ever To Help You Achieve Your Indian Dream Today!

NOVEMBER 1, 2011--It's been a great year for us here at Indian Charlotte but we still have several rare factory-fresh Indian Chiefs looking for great homes--many in colors you won't see in 2012. We can offer terrific factory incentive pricing on every Indian Chief in stock, so there is no reason to wait!

You will save thousands of dollars on any brand-new 2010 or 2011 Indian Chief--instant collectibles with major historic value. Of course the real value is in riding these wonderful machines. They are amazingly easy to handle and automatically drop jaws and gather crowds when at rest.

As an Indian fan, we encourage you to visit us to see the real thing in person. We have the very last Chief Blackhawk models. These are really comfortable to ride with a very low seat height and incredibly rare! We have four of them and the custom fairing (as shown above) is also available. We can offer some very attractive pricing.

It's been an enjoyable summer and fall, and we've had great rides on the Trail of Tears and Kyle Petty's Ride for Victory Junction. We also had a blast with members of the Iron Indian Riders in early October. We thank the Indian Nation for its support. Our job is selling and servicing America's First Motorcycle and we know we can count on you to spread the word...

So if you know of any Indian fan (maybe even you?) who's been sitting and waiting, now is the time to stand up and buy. We're making unprecedented deals on all existing Indian Chiefs in stock as we prepare for delivery of the 2012 Indian Chiefs from Spirit Lake.

Give me a call and let's discuss your Indian dreams. As I've often said, "Once you get your hands on an Indian, you'll never let go!"

Wishing you all a great Thanksgiving Holiday!

All the Best,

Mark Moses - Owner & General Manager



OWN A BEAUTIFUL 2011 INDIAN CHIEF CLASSIC

**Act Now! These Wonderful Colors Will
No Longer Be Available in 2012**



Indian Chief Classics are a fantastic value, with the very same powertrain as other Chiefs: 105 cubic inch PowerPlus V-Twin, sequential closed-loop fuel injection, 6-speed Baker transmission and Brembo brakes. Styling is classic Indian, but cleaner and more basic than the Vintage models for example.

As a result, you can own one for thousands less. The 2011 Indian Chief Classics at left and below are the very last ones in Starlight Silver and Dark Water Blue. These

colors are not available in 2012.

End of year savings are in effect now. Over 200 genuine Indian accessories (including additional seating options) are available for these machines and we have them all. Enjoy special pricing and terms to 84 months on these terrific Indian Chiefs. We can deliver these bikes anywhere you want. Call us soon. 704-879-4560.



ACQUIRE THE VERY FIRST 2012 INDIAN CHIEF!

Indian Charlotte Has The First Polaris- Built 2012 Indian Chief Vintage Enroute To Our Showroom

Indian Motorcycle Charlotte has the VERY FIRST 2012 Indian Chief produced at the Polaris Spirit Lake factory to be offered for sale. It is an Indian Chief Vintage with Serial #000002. This 2012 Indian Chief (the first available in the world) is certain to be a high value collectible. We expect it to arrive here by November 15th!

Finished in the popular Indian Red and Ivory Cream color combination with distressed tan leather (like the photo above), this is one is significant and historic as the first Polaris-built Indian. The legend continues via timeless Indian design features and contemporary high technology engineering.

In case you don't know, Serial #000001 will be retained by Polaris and placed in their collection as the first Indian ever to be built at Spirit Lake. This one is right behind it. If you're interested, call us right away. We are accepting offers on this historic Polaris-Indian at 704-879-4560.

25% OFF ALL APPAREL AT

CHARLOTTE!

Our Blowout Sale Has Been Extended To November 15th. (It's A Great Time To Begin Christmas Shopping.)



We need room for major new merchandise shipments arriving in a few weeks, so we've extended our Apparel Blowout Sale to November 15. With the Holidays here before we know it, it's a great time to do some early shopping--in our store or online. And there's no limit to quantities.

25% OFF ALL APPAREL IN STOCK: All leather jackets, belts, gloves, work shirts, dress shirts, sweaters, sweatshirts, hoodies, vests, scarves, tank tops, t-shirts, hats, and more!

25% OFF ORIGINAL RETAIL WITH NO LIMIT ON QUANTITY -- IN-STORE OR ONLINE.

Online purchases use Coupon Code: **FLAGSHIP**

25% OFF in effect thru November

15 only at Indian Motorcycle Charlotte - The World's Finest Indian Dealer. (Items already on Clearance are not eligible for additional markdown.)

WHAT COLOR IS YOUR INDIAN DREAM?

Many Colorful Indian Chiefs Won't Be Seen In 2012

We're excited to see the new 2012 models arrive, but we want you to know that far fewer color combinations will be offered next year. We know for certain that the Indian Red/Thunder Black combo will be no more. We have two wonderful bikes in these colors: a 2011 Chief Roadmaster and the Ron Hornaday-driven 2009 Indian Chief Vintage.

Also, the very sophisticated Ivory Cream and Plains Blue color combination on this 2010 Indian Chief Vintage at left will no longer be available.



If having a unique factory color on your Indian Chief is important to you, call us soon. You can save thousands on these wonderful machines. They won't last long and when they're gone, they're gone.

ENJOY MAJOR SAVINGS ON THE CONVERTIBLE CHIEF BLACKHAWK

**Remove Backrest & Side Bags In 30
Seconds!**

The 2011 Indian Chief Blackhawk (shown "fully clothed") has a low seat height, handles beautifully and is ultra rare.



The "undressed" Indian Chief Blackhawk offers a cleaner look for cruising around town. Room for rear seat is designed in. Only a few exist in the world and Indian

Charlotte is now offering BLOWOUT PRICING on these unique Blackhawk models. Save thousands!

NOVEMBER IS BLACKHAWK MONTH!

**Indian Motorcycle Charlotte Is
Celebrating With Fabulous Deals On All
Blackhawks In Stock!**

2011 Indian Chief Blackhawk



\$28,499.00, 12 miles. The Chief Blackhawk is a Limited Edition model and we really love the Art-Deco 'Speedster' styling. Here at Charlotte, we like adding "cool" to everything, so ordered this special Chief with the Gloss Black Wheel option to compliment the already slick appeal. Call today to make this Chief yours. We deliver and finance. The Saddle Bags and Rear Seat Cowl feature a slick quick-disconnect system and can be removed in

2011 Indian Chief Blackhawk Dark



\$28,499.00, 12 miles. This is what you have been waiting for! This new 2011 Chief Blackhawk Dark is equipped this one with the Gloss Black Wheel Option to add to the "Dark Cool" of this Chief. This is going to be a limited production model for a very few lucky and inspired owners. Many very unique styling points on this bike including the functional mini fairing, the quick detachable and functional seat cowl. The seat height has been lowered

seconds leaving a clean look with no ugly hardware left on the bike. Many genuine Indian Accessories like GPS are available for this bike and we have them all!

just over an inch and an all new Garmin GPS option fits nicely in the fairing. Contact us today and we promise an easy purchase and our award winning after the sale service.

An Indian Charlotte Customer Profile: Larry Lucas



Larry Lucas is a great example of what can happen when "Indian Fever" strikes. As the proud owner of a 2011 Charlotte Signature Edition Vintage, he and a friend decided to take a road trip, a long one.

How long? Larry set out on July 18th and 21 days later had covered 7,300 miles! He left North Carolina and rode north

through Michigan across the Mackinaw Bridge into the Upper Peninsula. Then, curving west, through the Black Hills of South Dakota and on to Red Lodge, Montana and Yellowstone Park and Wyoming. Most nights were spent camping out, and he only saw rain on 2 days. (Also ran into 36° and a snowstorm at Beartooth Mountain, MT but that was "fun".)

As Larry tells it, "My Indian Chief was absolutely perfect, day after day. It was a great and comfortable ride all day long. This is a wonderful machine and I certainly wouldn't hesitate to get another one". Thanks Larry, for letting us tell your story.

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